

Online course

Communicating Science

Target group PhD students and postdocs

Course description This course offers a practical introduction to science communication. Making research accessible to people outside the field can serve many goals – you can disseminate your knowledge, contribute to public debates, promote critical thought and encourage interest in your field of study in general. Furthermore, successful communication can help your academic career – and it can be great fun, too. In this course, participants will practice writing and speaking about scientific topics in a way intelligible to a variety of audiences. Also, they will learn about various channels and formats of science communication. By sharing their experience and ideas they will explore their role of communicator.

Contents

- aims and formats of science communication
- tips and exercises on how to write and talk accessibly about science
- career opportunities in science communication

Objectives Participants will...

- learn about the aims, formats and institutions of science communication and possible career paths
- gain clarity about their own role of communicator
- learn how to explain complex issues in a clear and concise way

Methods

- short inputs and plenary discussion
- small group exercises
- further practical exercises including individual feedback

Format and software For the course sessions we use Zoom. In addition, we set up a course page in Moodle where course materials and various exercises are provided for the participants.

Duration 1 day, 9 a.m. – 3 p.m.

Group size Max. 12 participants

In-house course

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Methods

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Duration 1 day, 9 a.m. – 5 p.m.

Group size Max. 12 participants