Reducing Complexity with Logic

Course description

When you are highly specialized in a certain field, it can be challenging to talk to outsiders and explain matters in a simple way. In this course we introduce seven strategies that will help you to reduce the complexity of the topics you are dealing with in your daily life. We are going to see that the key to reducing complexity in any context is to be able to distinguish between major and minor ideas and to understand how ideas are logically connected. The idea of this course is to introduce some basic concepts of logic and to show how these can help to simplify complex issues. The participants will be asked to provide texts before the course, so that the course contents can be illustrated with the help of the participants' own texts.

Contents

- Basic concepts of logic
- The Pyramid Principle
- 7 strategies to reduce complexity
- Exercises with participants' texts

Objectives

The participants...
- improve their ability to explain complex topics.
- are more concise in presentations and texts.
- give short and direct answers.
- communicate more efficiently.

Methods

The methods are interactive throughout. The course provides extensive exercises that help the participants to apply the contents to their own work. Participants can schedule an individual coaching session after the course to discuss a current project in depth with the trainer.

Format

1 day course (online or in person)
Individual coaching sessions after the course (optional)